



Railroad Hobby Show - 2022 - advertising specs

2022 Railroad Hobby Show advertising will be printed in the 24-page show booklet, and displayed on monitors in all four buildings during the show on January 29 and 30, 2022.

Print ads are available in full-page, half-page, and quarter-page sizes. If you want your ad displayed on the show monitors, it must be resized to fit the screen display specifications.

Your ad will be seen by more than 20,000 viewers.

**** Artwork must be received no later than 11-5-2021 ****

Full-page ads - \$1000 - includes a monitor display ad. See monitor ad specs below.

7.25 " wide x 9.875" high
four-color (CMYK)
300 ppi resolution
formats: PDF, JPEG

Half-page ads - \$300 - includes a monitor display ad. See monitor ad specs below.

7.25 " wide x 4.75" high
four-color (CMYK)
300 ppi resolution
formats: PDF, JPEG

Quarter-page ads - \$150 - includes a monitor display ad. See monitor ad specs below.

3.50 " wide x 4.85" high
four-color (CMYK)
300 ppi resolution
formats: PDF, JPEG

Monitor display ads

4.267 " wide x 2.75" high
three-color (RGB)
300 ppi resolution
formats: PDF, JPEG

Questions? Contact Gregory Maas at: webmaster@amherstrail.org, or 508-243-9984.

Please email all ad artwork to: showoffice@amherstrail.org.

The Railroad Hobby Show is sponsored by the Amherst Railway Society
