

# Amherst Railroad Hobby Show – 2022

We are offering all vendors the opportunity to advertise at our 2022 Railroad Hobby Show. The rates, file requirements, and costs are listed below. Booklet will be 8 ½" x 11"

**Option #1** – 1/8<sup>th</sup> page black and white (4.25" x 2.75") Must be sent in electronic format – JPEG, TIFF, PDF, Image resolution must be 300 Pixels per inch. **\$65.00**

**Option #2** – Carousel video display on monitors within the buildings on Saturday & Sunday. Need the following specs for slides for the screens: 1280 x 720 pixels or 4.267" x 2.4', both are 300 Pixels per Inch (PPI). J-PEG is preferred, PNG is acceptable. **\$100.00**

**Option #3**- 1/8<sup>th</sup> page black and white and Video Ad. **Must send two different formatted files- one for Option #1 and one for option #2.**  
**\$150.00**

**Option #4** – Full Size Page color (8.5" x 11") Only 3 spots available. Please specify inside front cover, inside back cover, or outside back cover. Full page color spots are available on a first come, first serve basis. Must be sent in electronic format – JPEG, TIFF, PDF. Image resolution must be 300 Pixels per inch. Option #3 also includes Option #2 at no additional charge. **Must send two different formatted files – one for Option #2 and one for Option #3. \$1000.00**

**More than 20,000 people  
interested in railroads will see  
YOUR ADVERTISEMENT!!**

**VIDEO DISPLAY MONITORS IN ALL FOUR (4) BUILDINGS!**

Please email all advertisements to [showoffice@amherstrail.org](mailto:showoffice@amherstrail.org) by 12/15/21.